



Lady Sovereign: "Save The Hoodie"

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UK grime-sensation Lady Sovereign is raising awareness to "Save The Hoodie" in her homeland. Apparently, the Bluewater shopping center in Kent has banned hooded tops and baseball caps from their premises as part of a crack-down on "anti-social behavior," claiming the style intentionally obscures the face of would-be criminals. Lady Sov is having none of it, and has setup savethehoodie.com to fight the fashion fascists. On the site, visitors can sign a petition, view the history of the hoodie, check out a gallery of fellow hoodie-aficionados and vote for the hoodie style that Lady Sovereign will rock in an upcoming photo shoot. Lady Sovereign has also recorded a song called "Hoodie" (natch) and is currently shooting an accompanying video. The song will be released by Island Records with remixes from Basement Jaxx and Mizz Beats on November 21, but you can stream a sample of the song right now on savethehoodie.com. In other, non-hoodie related news, Lady Sov will be touring the US this coming November and December.

Tour Dates:

11/28 - Boston, MA - Middle East
11/30 - New York, NY - Knitting Factory
12/01 - Philadelphia, PA - Silk City
12/02 - Montreal, Quebec - La Tulipe
12/03 - Toronto, Ontario - Revival
12/06 - Chicago, IL - Empty Bottle
12/09 - San Francisco, CA - Live 105 party
12/13 - Los Angeles, CA - Cinespace

www.ladysovereign.com